

From: Robertson, Mark [mailto:mark.robertson@pcrcorp.org]
Sent: Wednesday, December 02, 2015 6:48 PM
To: Josh Kreger <josh@southpark.la>
Cc: Jessica Lall <jessica@southpark.la>; Anderson, Constance <constance.anderson@pcrcorp.org>
Subject: RE: Introduction

Hello Josh:

My apologies for the late response, but this week has been crazy, and I am out for the remainder of the week. As next week stands I am open on Monday between 10 and noon. If you want to try to schedule something then just let me know. I too look forward to exploring ways to collaborate for the benefit of small businesses Downtown.

Thanks, and I look forward to meeting you.

Mark

Mark J. Robertson, Sr., President/CEO
Pacific Coast Regional Small Business Development Corporation
3255 Wilshire Blvd., Suite 1501
Los Angeles, CA 90010
T: 213-739-2999
F: 213-739-0639
e: mark.robertson@pcrcorp.org
www.pccorp.org

From: Josh Kreger [mailto:josh@southpark.la]
Sent: Monday, November 30, 2015 11:29 AM
To: Robertson, Mark
Cc: Jessica Lall
Subject: RE: Introduction

Hi Mark,

It's a pleasure to meet you. Would you have any time to meet in person sometime this week or next? I'd love to chat about how we can work together to grow the small business community Downtown. Let me know if you have any availability. Thanks!

Josh Kreger
Director of Real Estate & Planning



South Park Business Improvement District
Celebrating 10 Years
1333 South Hope St, Los Angeles, CA 90015
josh@southpark.la | o. 213 663 1123 | c. 213 344 6749
www.southpark.la | fb.com/southparklosangeles | [@southparkla](https://twitter.com/southparkla)
24/7 DISPATCH: 866-560-9346

view commercial vacancies at: www.southpark.la/vacancies

From: Jessica Lall
Sent: Monday, November 30, 2015 10:50 AM
To: Josh Kreger <josh@southpark.la>
Subject: FW: Introduction

Can you reach out personally to set up a mtg with him and cc me? I'll be there if possible.

Jessica Lall
South Park BID
Celebrating 10 Years
o. 213 663 1112
c. 213 820 0837

24/7: 866 560 9346

From: Robertson, Mark [<mailto:mark.robertson@pcrcorp.org>]
Sent: Tuesday, November 24, 2015 2:22 PM
To: Jessica Lall; Nusbaum, Nate - CHMC
Cc: Josh Kreger; Laura Hill; Correa, Nestor
Subject: RE: Introduction

Hi Jessica and all:

Yes, I will put the 9th on my calendar and will certainly be there. I will also bring at least one from my team for an additional point of contact.

Thank you for the kind invitation, and I look forward to meeting you on the 9th.

Happy Thanksgiving.

Mark

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From: Jessica Lall [<mailto:jessica@southpark.la>]
Sent: Tuesday, November 24, 2015 1:10 PM
To: Nusbaum, Nate - CHMC; Robertson, Mark

Cc: Josh Kreger; Laura Hill
Subject: RE: Introduction

Thanks, Nate, for the very generous introduction!

Mark – pleasure to be e-introduced. We would love to have you at our Annual Mtg on 12/9 and encourage you to attend – the event info/RSVP link can be found here - <http://southpark.la/event/spbid-annual-meeting/>

Also, I want to introduce you to Josh Kreger, our Director of Real Estate and Planning and Laura Hill, our Communications & Policy Manager. Josh handles all prospective businesses/retail attraction, and Laura works with all of our businesses that are currently open for business in South Park. Sounds like there could be some great synergies.

Let us know how we can work/assist, and hopefully we can meet in person on 12/9.

Best,

Jessica Lall
South Park BID
Celebrating 10 Years
o. 213 663 1112
c. 213 820 0837

24/7: 866 560 9346

From: Nusbaum, Nate - CHMC [<mailto:Nate.Nusbaum@DignityHealth.org>]
Sent: Tuesday, November 24, 2015 10:46 AM
To: Jessica Lall; Robertson, Mark
Subject: Introduction

Hi Jessica,

I would like to introduce you to Mark Robertson who is the CEO for **Pacific Coast Regional Small Business Development Corporation**. PCR offers a wide array of programs designed for small businesses, including financial assistance, educational services and consulting programs. I have known Mark for a number of years and I believe he would benefit as would the South Park BID by having a relationship with one another. This being said I would like to see if we might be able to invite Mark to the BID annual meeting on December 9th. Detailed below is Mark's contact information.

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e: mark.robertson@pcrcorp.org

www.pcrcorp.org

Hello Mark,

I am proud to introduce you to Jessica Lall who is the Executive Director for the South Park BID. She is one of the most dynamic people we have in downtown Los Angeles. She has transformed a sleepy organization into one of the top performing organizations of its kind. Given we are trying to attract more business services to downtown and you are trying to help new and prospective members, I might suggest that you meet one another. Once again, great event this past Saturday. Hope we can catch up soon. Please see Jessica's contact information below.

Jessica Lall
Executive Director



South Park Business Improvement District

Celebrating 10 Years

1333 South Hope St, Los Angeles, CA 90015

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24/7 DISPATCH: 866-560-9346

Happy holidays to you both!
Nate

Nathan R. Nusbaum
President

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